



J. P. Mascaro & Sons

If it's service, it's us!

PRESS RELEASE

TO: ALL NEWS MEDIA

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DATE: OCTOBER 9, 2015

SUBJECT: **ONCE AGAIN, J. P. MASCARO & SONS WILL BE
SPONSORING NORRISTOWN'S OCTOBER 12TH
COLUMBUS DAY CELEBRATION**

For the sixth consecutive year, local waste service company, J. P. Mascaro & Sons, will be sponsoring Norristown's Columbus Day Celebration. The event will be held on Monday, October 12, 2015 at 11:15 a.m. at the Borough's beautiful Christopher Columbus Commemorative Monument in the Elmwood Park at Harding Boulevard and Sterigere Street. This years keynote speaker for the event will be Judge Emiddio Giordano.

Also, for event attendees, Mascaro will be hosting a Luncheon immediately following the ceremony at its Corporate Headquarters building at 2650 Audubon Road, Audubon, Pennsylvania, in Lower Providence Township.

Largely through the efforts of Norristown's Ambassador, Hank Cisco, and the "Hello Columbus Monument Committee" he headed, the Christopher Columbus Monument was constructed 23 years ago to commemorate Columbus's discovery of America on October 12, 1492. Every year since, a Columbus Day Celebration has been held at the Monument. The

Monument has been upgraded over the years and last year a commemorative plaque was added to the site honoring Ambassador's Cisco's efforts.

The Columbus Day event is always entertaining and uplifting and this year will be no different, and the authentic Italian food at Mascaro's post-event Luncheon will top off an enjoyable celebration. Plan to join other area residents at this unique celebration.