



J. P. Mascaro & Sons

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PRESS RELEASE

TO: ALL NEWS MEDIA

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SUBJECT: MASCARO TO BREAK GROUND ON PHASE 2 OF TOTALRECYCLE COMMUNITY RECYCLING CENTER IN BERKS COUNTY

J.P. Mascaro & Sons broke ground on the latest addition to their multi-million dollar recycle center, TotalRecycle. A 10,000 square foot building will accompany their state-of-the-art recycling facility, adding a vital dimension to their commitment to a safer and greener environment.

“This is our next step toward our goal of total reclamation,” TotalRecycle director, J.P. Mascaro, Sr., explained, “Recycling is not just a fancy trend. We recognize that it is crucial toward our existence, now and in the future, which is why we are committing millions toward this essential cause. Phase one of TotalRecycle has been immensely welcomed and praised by both businesses and individuals and we are excited to introduce phase two.”

This new space will allow individuals a safe and accessible means to drop-off all aspects of recyclables without interfering with the current operation. These hard to

dispose of items include, but are not limited to, grocery bags, tires, e-waste, white goods, polyester products, all metals, sorted plastics and non-sorted plastics. The community is invited to enter the main driveway and will see signs directing them to a private lane where they will be able to unload and conduct their desired recycling task. A TotalRecycle representative will greet each person and walk him or her through the process.

“We want to use our resources to allow members of the community, who do not have the means to recycle, the opportunity to do so at no cost. In the past, items such as televisions, computers, monitors, light bulbs and batteries have been immensely problematic for people to dispose of and no one has taken the time or put forth the funds to solve that dilemma. We are committed to providing the answers to the complex problems of the waste industry, such as Phase 2 of TotalRecycle,” Mascaro proclaimed. Along with providing the public with the means to recycle all their recoverable items, the new addition will house a highly secure document destruction operation that will benefit commercial and industrial businesses, as well as individuals.

“We take security seriously. Security equals safety and that is of utmost importance to our customers,” Mascaro president, Pasquale Mascaro, Sr., affirmed, “We would not be in business today if we took our customers’ priorities lightly. Corporations and individuals can take comfort in knowing that all materials sent to our center will be disposed of under exceedingly diligent security measures.”

For information about J.P. Mascaro & Sons and its affiliated entities, facilities and customer services, visit the company website at www.jpмасcaro.com.