



J. P. Mascaro & Sons

If it's service, it's us!

PRESS RELEASE

TO: ALL NEWS MEDIA

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SUBJECT: **MASCARO'S RESPECT PROGRAM VISITS 50,000 STUDENTS
IN 2013-2014 SCHOOL YEAR**

Local solid waste and recycling company, J.P. Mascaro & Sons, is proud to announce that its educational school assembly, "The Respect Program", has grown in popularity and recently has visited 50,000 students in Pennsylvania and New Jersey. The program has been presented at over 170 locations in 13 counties. It is offered free of charge to elementary schools in Mascaro's service area.

The Respect Program is the keystone of J.P. Mascaro & Son's educational initiatives. This educational assembly is designed to promote character education along with environmental awareness. The game-show like assembly is a fun and interactive way to teach two important topics. The Respect program is run by Mascaro's team of educational professionals, Lindsay Mascaro Ptaszenski, Nicole Hager and Katie Mascaro.

The Respect Program also features a school grant in which schools can apply for educational grants of up to \$5,000.00 for programs that promote respect in their school community. Since inception of the grant program in 2010, Mascaro has given away over \$150,000.00 in grants to area elementary schools. "Schools are using our grant program to continue to spread the important message of respect. From playground equipment, to recycling programs, to technology and beyond, schools are coming up with unique ways to promote respect in their school communities. We awarded over \$50,000.00 in grants in the 2013-2014 school year alone and we excited for the program to keep growing". The Respect Program is now booking for the 2014-2015 school year. Interested schools can find information on-line at www.therespectprogram.com.