

PRESS RELEASE

TO: ALL NEWS MEDIA

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SUBJECT: MASCARO WINS \$3.5 MILLION TRASH AND RECYCLING CONTRACT TO SERVE SOUTH HEIDELBERG TOWNSHIP, BERKS COUNTY

Local waste company J. P. Mascaro & Sons has been awarded a three-year service contract valued in excess of \$3.5 Million to serve the South Heidelberg Township, Berks County, Pennsylvania. Starting April 1st, J.P. Mascaro will be responsible for providing once a week trash collection and every-other-week recycling collection service for residents. Included in the new contract, each household will receive new 64-gallon cart for collecting recyclables with an option to rent a 96-gallon trash cart.

Mascaro Company Sales and Marketing Director, Sam Augustine, said, "We are extremely pleased that our company has been chosen to serve the Heidelberg Township residents for the next three years. We look forward to serving the residents." Mascaro's local Berks County Division will perform all collection services.

J. P. Mascaro & Sons is a local company, founded and headquartered in Montgomery County, Pennsylvania, and is the largest privately-owned waste company in the Northeast. The company was founded by Joseph P. Mascaro, Sr. and is operated by his four sons. Today, the company has the benefit of an emerging third generation of family members to guide the company into the future. The Mascaro Company possesses a strategic infrastructure of recycling, transfer and disposal facilities in the local region that has enabled it to be the major provider of municipal services in the area.