



# **J. P. Mascaro & Sons**

*If it's service, it's us!*

## **PRESS RELEASE**

**TO: ALL NEWS MEDIA**

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**DATE: SEPTEMBER 11, 2023**

**SUBJECT: MASCARO WINS \$21.6 MILLION CONTRACT TO SERVE SOUTH  
WHITEHALL TOWNSHIP, LEHIGH COUNTY**

On September 6, 2023, J.P. Mascaro & Sons was awarded a 5-year, \$21.6 million contract to provide waste collection, recycling, and disposal services for approximately 7,400 homes in South Whitehall Township, Lehigh County.

The contract will be performed out of Mascaro's Allentown area operating division that serves municipalities and customers in the Lehigh Valley region. The contract starts January 1, 2024 and is for the following services: once per week automated trash collection with a two (2), ninety-six (96) gallon cart limit, 1 bulk item per month, once per week automated recycling same day as trash with a two (2), ninety-six (96) gallon cart limit, once per week yard waste same day as other services with a two

(2) cans or tied bundles limit, grass clippings April through November with a limit of one (1) container. New to this contract is the implementation of collecting “flexible plastic packaging” or FPP recycling curbside. FPP, which includes plastic bags, wraps, pouches, product packaging, etc., represents a growing portion of the residential household waste stream. Historically, this material has not been successfully recycled and has had to be landfilled. Mascaro will be mailing each one of those households a notice with information regarding the types of FPP that will be collected as a recyclable.

Speaking to the contract award, company president, Pat Mascaro, said: “Our company greatly appreciates the contract award, and we look forward to serving the Township residents.” “South Whitehall Township provides its residents with a comprehensive all-inclusive waste management program and requires the use of sophisticated collection equipment and systems”, added Mascaro. “We’re happy to be an integral part of the Township’s program.”

J.P. Mascaro & Sons serves thousands of customers in the municipal, commercial, institutional, and industrial sectors and it has the resources, expertise, and facility infra-structure to meet the varying needs of all its customers. For information about J.P. Mascaro & Sons and its services and facilities, please visit the company website at [www.jpmascaro.com](http://www.jpmascaro.com).