

PRESS RELEASE

TO: ALL NEWS MEDIA

CONTACT: FRANK SAU, DIRECTOR OF COMMUNICATIONS

PHONE: 267-933-6022

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SUBJECT: MASCARO GETS APPROVAL FOR BIRDSBORO TOWN CENTER PROJECT THAT INCLUDES A MODERN SUPERMARKET

Birdsboro residents have been without a local supermarket for several years now. That is about to end, thanks to the public-private joint cooperative efforts of Birdsboro elected officials and local waste company J. P. Mascaro & Sons.

It's to be called "The Shops at St. Mark's Square;" it's a Birdsboro Town Center Project by M.B. Investments, a J. P. Mascaro & Sons entity; it will contain a much-needed 25,000 square foot modern supermarket operated by Boyer's Food Market, Inc.; and it is scheduled to open in November 2014.

Working with Mascaro to bring a modern supermarket back into Birdsboro, the Borough Council expedited and recently approved "The Shops at St. Mark's Square." This Town Center Project, to be constructed on five acres of land that Mascaro recently purchased from St. Mark's Church, will contain 35,000 square feet of retail space, 25,000 of which will be occupied by the Boyer's Supermarket, and 10,000 of which is available for other stores or businesses.

Speaking to the project, Borough Councilman Steve Lusky said, "Birdsboro residents really need their own local supermarket and we are grateful to Mascaro for making it happen."

Mascaro company President, Pat Mascaro, added, "Birdsboro officials have been instrumental in making this Town Center Project possible. It has been a real community partnership and we are happy to be a part of it."

Besides bringing a supermarket back to the Borough, the Town Center Project will bring with it scores of job opportunities. Project construction will start immediately and should be complete by Thanksgiving. Boyer's Market, a well-known local company with years of supermarket experience, has negotiated a 20-year lease with Mascaro, assuring that the supermarket will be serving Birdsboro residents for years to come.

For more information about J. P. Mascaro & Sons, its services and facilities, and its community development initiatives and participation, please visit the company website at <u>www.jpmascaro.com</u>.